

# Dyslexia specialist to appear on ‘Project Pitch It’

An author and dyslexia specialist is one of 24 entrepreneurs who will be featured on the Wisconsin-based show, “Project Pitch It” where business ideas are presented to a panel of five Wisconsin moguls.

Dr. Shawn Anthony Robinson, a University of Wisconsin Oshkosh graduate, is the author of a series of graphic novels called “Dr. Dyslexia Dude,” a story of an African American boy who is also a super-hero with dyslexia. The caped character is autobiographically based on his painful, early life experiences.

Robinson and his wife and co-author, Inshirah Robinson, are parents whose goal is to empower students in special education to stay encouraged and know they can achieve greatness.

He is the senior research associate in Wisconsin’s Equity & Inclusion Laboratory (Wei LAB) at UW-Madison and serves on the board of directors with the International Dyslexia Association.

You can watch the Project Pitch It episode Saturday, May 28 at 5pm on WBAY-TV 2 in Green Bay (with a replay on Saturday, July 23 at 5pm).