



# Hey, Students Ages 13-18 Got a Big Idea? Project Pitch It Wants You!

Season 7 is right around the corner, and we're looking for clever student entrepreneurs to be a part of it, appearing with us on TV.

**Do you have the next big idea?  
Show us what you've got.**

Winning ideas could receive coaching and financial awards to help you take your idea to the next level.

**Videos submissions are due by Sept. 26th  
ZOOM® Auditions to be held in October, 2022**



## Ready? Go.

### 1 Prepare your pitch.

Include the name of your idea.

Why do people need it?

Feel free to use models, demonstrations, drawings, etc. to explain your idea.

### 2 Practice your pitch.

Tell a friend or family about your idea (Try to do it in 2 minutes or less). Remember to tell "Why" your idea is needed.

For inspiration, and to see how other, older participants told about their big idea, visit [www.projectpitchit.com](http://www.projectpitchit.com)

### 3 Record your pitch.

Your smartphone makes it easy to record a video of your big idea. Remember to keep it to 2 minutes or less.

Start the video with, "Hi, my name is..." and then tell us about your big idea.

### 4 Send us your pitch.

Once your video is complete, send us your pitch. Remember the deadline is Sept. 26, 2022.

**To send us your video,  
scan this code with your  
smartphone**

Or, visit:

[www.projectpitchit.com/studentpitch](http://www.projectpitchit.com/studentpitch)

and follow directions on that page.

