

## Madison-based Pursesuitz Pocketwear founder Barbara Zabawa wins Project Pitch It prize

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According to the [BizTimes](#), entrepreneur Barbara Zabawa won this week's Peg Ann and David Gruber Project Pitch it award of \$10,000.

Zabawa, a lawyer and clinical assistant professor at UW-Milwaukee, is the founder of Madison-based clothing startup Pursesuitz Pocketwear. She has invented a patent-pending undergarment with front waist pockets to hold everyday essentials. She is continuing to test her product on the market.