



IMPACT

8 SEASONS • 66 SHOWS

Project Pitch It is proud to have had a measurable impact on Wisconsin entrepreneurs and the communities in which we live. The numbers speak for themselves.



ProjectPitchit.com

4M

Millions in cash & in-kind mentoring resources invested in the show.

98%

Percentage of the entrepreneurs who are still in business.

+500%

Revenue increase for entrepreneurs after appearing in the show.

500+

Number of Wisconsin jobs created.

70-90K

Number of statewide viewers each week.

196

Number of entrepreneurs appearing in the show.

Project Pitch It airs in every television market throughout Wisconsin.

The statewide network includes: WISN-TV 12 (Milwaukee) | WSAW/WYOW-TV 7 (Wausau) | WBAY-TV 2 (Green Bay) | WKBT-TV 8 (La Crosse) | WKOW-TV 27 (Madison)



Season 9 will include the following Moguls: Jerry Jendusa-Host, David Gruber, Steven Gruber, Gale Klappa, Gina Della, Harris Turer, and Dr. Deborah Allen