

**SEASON 11
IS LOOKING
FOR YOU!**



Hey, Wisconsin Entrepreneurs! Enter for a chance to appear on the television show, Project Pitch It.

Is your business making an impact in Wisconsin, but could use help taking it to the next level?

Eligibility Requirements are simple:

1. You must be a Wisconsin business.
2. Your product or service must help and inspire people in Wisconsin.

Your applications will be reviewed and you will be notified if you will be invited to audition for the show.



**Video submissions are due by Wed. Oct. 21
ZOOM® Auditions to be held Winter of 2026-27**

Ready? Go.

1 Prepare your pitch.

Include the name of your business and the product or service you offer. Why do people need it? How does it make lives better?

Feel free to use models, demonstrations, drawings, etc. to explain your idea.

2 Practice your pitch.

Tell a friend or family member about your product or service (try to do it in 2 minutes or less). **Be sure to share why you started your business, what inspired you, and how you're making life better for fellow Wisconsinites.** For inspiration and to see entrepreneurs from previous seasons, visit www.ProjectPitchIt.com.

3 Record your pitch.

Your smartphone makes it easy to record a video. Remember to keep it to 2 minutes or less.

Start the video with, "Hi, my name is..." and then tell us about your product or service.

4 Send us your pitch.

Once your video is complete, send us your pitch. Remember the deadline is Wed., October 21, 2026.

To send us your video,
scan this code with your
smartphone

Or, visit:

www.projectpitchit.com/entrepreneurs
and follow directions on that page.

