

**SEASON 11
IS LOOKING
FOR YOU!**



Hey, Students Ages 13-18 **Got a Big Idea?** Project Pitch It Wants You!

Season 11 is right around the corner, and we're looking for clever student entrepreneurs to be a part of it, appearing with us on TV.

**Do you have the next big idea?
Show us what you've got.**

Your applications will be reviewed and the finalists will be invited to officially audition for the show. Those finalists will appear on Project Pitch it on television throughout Wisconsin.



**Video submissions are due by Wed. Oct. 21
ZOOM® Auditions to be held Winter of 2026-27**

Ready? Go.

1 **Prepare your pitch.**

Include the name of your idea.

Why do people need it? Feel free to use models, demonstrations, drawings, etc. to explain your idea.

2 **Practice your pitch.**

Tell a friend or family member about your idea (try to do it in 2 minutes or less). **Be sure to explain why your idea is needed, what inspired you, and how you hope to make life better for fellow Wisconsinites.**

For inspiration, and to see how other, older participants told about their big idea, visit www.projectpitchit.com

3 **Record your pitch.**

Your smartphone makes it easy to record a video of your big idea. Remember to keep it to 2 minutes or less.

Start the video with, "Hi, my name is..." and then tell us about your big idea.

4 **Send us your pitch.**

Once your video is complete, send us your pitch.

Remember the deadline is Wed., October 21, 2026.

**To send us your video,
scan this code with your
smartphone**

Or, visit:

www.projectpitchit.com/studentpitch

and follow directions on that page.



SCAN ME